



Your business with extra oomph

Ultrafast Fibre Broadband from BT

These days, more than ever before, businesses rely on the internet. On a typical working day, everyone's online at once – connecting devices, downloading files, using cloud apps, watching videos. So what would your business do if everything slowed down, or even stopped?

Whether you're connecting devices and systems to the cloud, handling video conferences with colleagues or clients, or managing big data, it's the same result. Faster broadband makes you more efficient. Which cuts costs. And improves your customer experience.

“With Ultrafast we can get so much more done. The high speeds mean we can just get on with it.”

Cearan Burton,
The Bike Warehouse

With download speeds of up to 314Mbps, our Ultrafast Fibre Broadband is fast. Seriously fast. Up to 4x faster than traditional fibre in fact. Plus, it has upload speeds of up to 48Mbps (that's over twice as fast as other UK providers) which means you can share a 5MB file in under one second.

All this extra speed is there to help your people do more online at the same time, keeping your company at the top of its game. It's your business, with extra oomph.

And we've got your back while you do it. Ultrafast Fibre Broadband now comes with 4G Assure, included at no extra cost. It's the UK's first and only broadband that can automatically switch to 4G. So if the worst happens and a busy builder accidentally cuts through your line, you'll always stay connected.

At a glance

Here's what you get with Ultrafast:

- Download speeds of up to 314Mbps – up to 4x faster than traditional fibre
- Upload speeds of up to 48Mbps
- 4G Assure, included at no extra cost – a 4G connection that kicks in automatically if your broadband goes down
- BT Business Smart Hub
- Unlimited data
- Free, unlimited access to over five million BT Wi-Fi hotspots
- BT Device Protection by Symantec
- BT Sport app – for personal use.

Why choose Ultrafast Fibre Broadband

1 **Our speed guarantee**

We understand that keeping in touch with your customers, clients and colleagues is essential. So if your connection drops below the minimum speed we promised, and we can't fix it, you can walk away – with no catch and no fee.

2 **Installation to suit you**

You need a connection that's up and running without hassle. So when it comes to installing your Ultrafast, we won't hang around. We'll send an engineer to install it on an agreed date and we'll give you a two-hour appointment slot that suits you.

3 **We've got your back with 4G Assure**

Get a reliable connection your business can count on. Ultrafast Fibre Broadband with 4G Assure can automatically switch to 4G so you'll always stay connected.

4 **Power up your wi-fi**

Sometimes you need to work away from your desk. But that shouldn't mean you have to walk away from a speedy internet connection. Ultrafast Fibre Broadband comes with the Business Smart Hub which delivers the UK's most powerful wi-fi signal vs major UK business broadband providers.* So you can always get things done when you need to.

5 **Security included for peace of mind**

When the speed of your broadband is taken to the next level, it's good to have the security to match. That's why we'll also give you business-grade BT Device Protection by Symantec along with your Ultrafast Fibre Broadband. You'll get one Symantec licence per user, with firewall, anti-virus and anti-spyware software to protect up to three devices per connection. And if you need any more, it's easy to buy extra licences.

“Ultrafast is more efficient than our old broadband. The faster upload speeds mean we even notice the difference when we're working away from the office.”

Bob Morrison,
First Eleven Sports Agency

*Smart Hub: UK's most powerful business wi-fi signal vs major UK broadband providers.
See full test report at bt.com/business/smarthub.



Your speed options

There are two Ultrafast Fibre Broadband speeds to choose from, subject to availability. Both come with the same great features, but it's their speed that sets them apart. All you need to do is decide how much oomph your business needs.

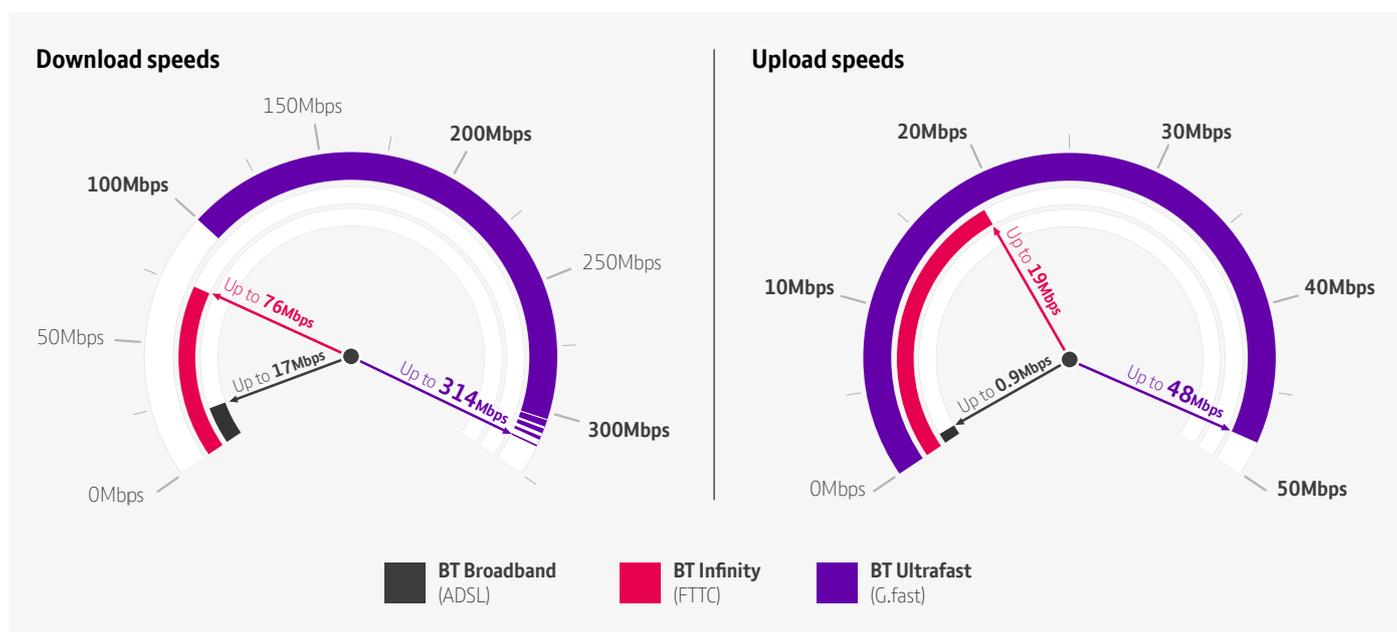
Ultrafast 1

Up to **152Mbps** download speeds
Up to **29Mbps** upload speeds

Ultrafast 2

Up to **314Mbps** download speeds
Up to **48Mbps** upload speeds

How Ultrafast compares against our standard and fibre broadband



The power behind the oomph — how G.fast works

Behind our Ultrafast Fibre Broadband is a new technology called G.fast. It works with the existing network, but by installing a new pod to the green cabinets in the street near your business, we can make that final connection go faster. That means there's no need for us to lay new cabling, so Ultrafast may already be in your area.

To make sure you're getting the best possible speeds from your Ultrafast connection, use your Smart Hub and the high-speed cables provided. For more tips on getting the best from your connection visit bt.com/mybroadbandspeed.

Find out more at
bt.com/business/Ultrafast

Terms and conditions

Before your service starts, we will provide you with the Minimum Guaranteed Access Line Speed and an estimate of the upload and download you may expect. If after 10 days from the start of your service your speed is regularly at or below this speed, you may contact BT and BT will try to fix it. If BT is unable to fix it, within 15 days, you can terminate your service without paying any charges (other than for any service already received), but you must return any BT Hub. This will not apply where you are using 4G Assure either by choice or beyond its back-up function. For more information visit www.bt.com/terms under the Broadband and Internet Services section for more details.

4G Assure: 4G Assure works over copper, fibre and static IP. Subject to you having adequate 4G signal and power at your site. We deliver 4G Assure the next day if you place your order by 12pm Monday to Friday and you pass credit checks. Orders placed at the weekend will be delivered on Tuesday or Wednesday for Bank Holidays. For full terms and conditions see www.bt.com/terms under the Broadband and Internet Services section. Any predicted speeds associated with the broadband service you select won't apply when you use 4G Assure.

Up to speeds: Several factors can affect your speed (such as distance to the telephone exchange). To check the speed at your location visit: www.business.bt.com/products/broadband.

BT Device Protection is subject to a minimum 12 or 24 month term. If you wish to terminate the contract before the end of the minimum term, additional charges may apply.

Licences are sold on a per user basis and each licence you purchase allows a user to protect three devices.

See www.bt.com/business/deviceprotection for any minimum system or browser requirements.

Wi-fi hotspots: You can get onto BT Wi-fi as long as you're in a BT Wi-fi hotspot and your device has wireless internet.

BT Tech Heads: We will provide 24/7 Tech Heads support on up to three PCs or Apple Macs you register with BT (excluding mobile devices, mobile handsets, tablets and other similar devices). Access to Tech Heads may be limited if BT considers your use to be excessive or detrimental to other customers. Full terms for Tech Heads can be found at www.bt.com/terms under the Broadband and Internet services section.

Prompt Care: We aim to fix faults reported before 21.00 Monday–Saturday, or any time on Sundays or on public holidays by 23.59 on the next weekday (or Saturday). This is covered by the broadband Customer Service Compensation Scheme. Claims must be made within 90 days of the fault being repaired. For successful claims, a credit for £25 will be applied to the future rental on the broadband line that experienced the fault. Exclusions apply. Full terms for the Customer Service Compensation scheme can be found at www.bt.com/terms under the Broadband and Internet services section.

BT Sport app: New BT customers only taking BT Ultrafast Fibre Broadband 1 or 2. The BT Sport app is for personal, non-commercial use and will only work on iOS 7 and above, Android OS 4.1 and Windows 10 smartphones and tablets. You can use the app to stream BT Sport programming on a maximum of two compatible devices at the same time. Full terms for the BT Sport app can be found at www.bt.com/terms under the Broadband and Internet services section.

Offices Worldwide

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